

Profile Summary

Web developer with over 1.5 years of experience in front-end development, focusing on WordPress websites and email development. Proficient in building responsive websites, customizing themes, and integrating plugins. Experienced in creating HTML/CSS-based email templates that ensure compatibility across major email clients. Skilled at delivering user-friendly solutions that meet project goals and client expectations.

Professional Skill

- Website Development and Management
- Interactive iPad Presentations
- Responsive Email Development
- Web Performance Optimization

Relevant Skill

- HTML5, CSS3, and JavaScript
- Cross-Platform Compatibility
- Email Development Tools
- Tools and Frameworks

Education

Bachelor of Management Studies

2017-2020

K.P.B Hinduja College of Commerce

Higher Education

2015-2017

Sophia College

Work Experience

Accenture Solutions Pvt. Ltd.

June 2023 - Present

- Worked with diverse markets including France, Germany, US, UK, Italy and Spain.
- Designed and developed responsive and visually appealing websites using WordPress, implementing custom themes and plugins to meet diverse client needs.
- Built and tested email templates using HTML and inline CSS, ensuring compatibility across major email clients and devices.
- Collaborated with marketing teams to develop email campaigns, utilizing tools like Assembler for efficient email builds and deployments.
- Created interactive iPad presentations using HTML, CSS, and JavaScript, focusing on smooth performance and user engagement.
- Conducted regular maintenance and updates for websites, ensuring optimal performance, security, and user experience.
- Optimized email deliverability by adhering to email marketing best practices and troubleshooting rendering issues in platforms like Gmail, Outlook, and Apple Mail.
- Worked closely with cross-functional teams, including designers and marketers, to translate project requirements into technical solutions.

Key Achievements

- Successfully delivered multiple projects, including websites, email templates, and interactive presentations, consistently meeting tight deadlines.
- Improved email production efficiency and quality using automated tools and best practices, reducing development time.
- Created responsive email designs that significantly enhanced user engagement and click-through rates.
- Designed dynamic and visually rich iPad presentations, earning positive client feedback for creativity and usability.